

**\*\*FOR IMMEDIATE RELEASE\*\***

Dr. David Desplaces  
(843) 566 5640  
director@possibilitieswithoutborders.org

## **Charleston-Themed Board Game On Schedule for Fall Release**

*New Non for Profit Organization, Possibilities without Borders, Designing Game to Raise Funds for International Service-Learning*

**CHARLESTON, SC, June 4, 2010.** – Possibilities Without Borders, Inc. (PWB) conducted a survey with the College of Charleston School of Business to identify the most recommended hotel, restaurants, and historical places in Charleston. The results of the survey of 782 visitors, residents and part-time residents of the area will be considered as part of the feasibility analysis to create a Charleston Themed Board Game. The significant highlights of the survey show that:

- The Battery is the most recommended place to visit in Charleston followed by Fort Sumter, the Market and Marion Square.
- Visitors and permanent residents are 50% less likely to recommend Patriots Point compared to temporary residents (students).
- Boone Hall Plantation was mentioned more frequently by permanent residents than other area plantations.
- Hymans Restaurant received top honors for restaurants by visitors who cited it 38% of the time.
- Charleston Place is the most recommended hotel on the peninsula followed closely by The Francis Marion Hotel.

### **The Game**

In order to raise funds to support its mission, PWB is designing the Charleston Themed board game that will offer “Charleston in a Box” by featuring unique Charleston area attractions (i.e. restaurants, historical and tourist landmarks, hotels, etc.) and features (i.e. plantations, barrier islands), while helping a good cause.

The board game is designed as a unique form of entertainment and souvenir, but also an niche advertising opportunity for businesses and organizations seeking the attention of Charleston area visitors. Local organizations and businesses will have the opportunity to make a difference while gaining valuable exposure.

For more information about the project and on how to be part of the game please contact David Desplaces at 843-566-5640. Please visit our website at [www.possibilitieswithoutborders.org](http://www.possibilitieswithoutborders.org) for more information about our non-profit.

# # #